

The
John Thomas
Educational
Consulting Group



Customized Learning and
School Solutions

740-362-3704

jthoma44@columbus.rr.com

2505 Panhandle Road
Delaware, Ohio 43015

Strategic Planning Services

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About Us

The John Thomas Educational Consulting Group is a team of professionals dedicated to providing a wide variety of consulting services to assist educational organizations with improving student performance and maximizing cost effectiveness.

Our Group is committed to helping you and your leadership team bring coherence to your specific goals, initiatives and programs through a systems-thinking, standards-based approach that employs collaboration, alignment, integration, continuity and innovation. We believe that each educational organization has unique needs that require context-based support. All of our cost-effective services are customized and designed to produce the solutions that you need in the way that you need them.

Through a single point of contact, our clients receive the collective wealth of knowledge, expertise and resources of the entire team. Our supportive, synergistic approach uses all of the resources available to bring you the services that you need. When collaborating with any of our practitioners you receive the benefit of our depth and breadth of organizational knowledge and expertise as well as many years of experience.

Serving You

We strive to offer customized solutions for all facets of your organization.

Organizational Development

- Continuous Improvement Planning
- Action Research
- Strategic Planning
- Project Management

Teaching and Learning

- Standards Alignment
- Curriculum
- Instructional Delivery
- Data Assessment

Technology

- Technology Standards
- STEM Integration
- Instructional and Operational Technology Uses

Facilities and Operations

- Facility Analysis
- Construction Management
- Contract Document Services
- Staffing Analysis

Professional Development and Training

- Administrative Development Standards
- Principal Mentorship
- Classified Staff

We believe in the “Power of One Team” to provide customized, quality services to comprehensively meet our client’s needs.



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Strategic Planning—Important Points

- Public Schools today face a challenging environment with increased attention given to organizational design, management, performance and accountability. More than ever, the external concern generated from parents, community, business and government create a continual climate of change within public education. Public schools must think and act strategically to effectively manage inevitable and necessary change so that the educational organization will continue to serve its purpose and thrive within its fluid context.
- Strategic Planning is the focused effort to produce high impact decisions and actions that define what an organization is, what it does and why it does it. The strategic planning process and the development of a formal strategic plan should be the catalyst to forming an organizational culture rich with ongoing strategic thought and action. The benefit of strategic planning is not reaped from the product but through the process.
- Effective Community Engagement in the strategic planning process and in public schools in general is essential for effective reform. We believe that public schools must address the way that we think about and discuss public concern. Our group brings an understanding of people's relationships with public concerns and uses this understanding to facilitate community involvement.

We provide customized facilitation services with emphasis on Connectivity, Continuity and Collaboration. We strive to help you design and implement planning processes that engage internal and external stakeholders in a meaningful way.



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Key Facilitators

JOHN THOMAS

Experience: English Teacher, Principal, Superintendent in 3 districts, Manager- Instructional Computer Center serving seventy-two districts in a ten county area. (37 years in public schools)

Expertise: curriculum and instruction, strategic planning, technology integration, policy development, educational leadership, school finance, facility planning and school levy promotion.

John has a career long commitment to engaging the public in discussions regarding school concerns and issues and has published articles describing the importance and the power of the public engagement process. He is a founding member and current President of the Ohio Public School Dialogue, a non-profit organization which is dedicated to promoting public discussion on the topic of school funding in Ohio. John has received awards from the Buckeye Association of School Administrators for his leadership as a superintendent and leadership in developing effective and transformational uses of technology as well as two national awards from the National Association of Secondary School Principals (1998) and from the American Association of School Administrators (2003) for innovative and transformational leadership in the area of technology.

PAUL KING

Experience: Social Studies Teacher, Department Chair, Coach, High School Assistant Principal, Middle School Principal, High School Principal, Human Resources Director (34 years in public schools)

Expertise: strategic planning, human resources, secondary school management and operation, educational leadership development, teacher and principal standards, presenter.

Paul has experience in suburban, rural and urban school settings. He planned and opened 3 new or reconstructed secondary schools with a total of over \$50 million in construction cost. The Ohio Department of Education and the U.S. Department of Education selected Dublin Middle School as a Blue Ribbon School during Paul's tenure as principal there. He has made presentations at local, regional, state and national conferences. He was a member of the Educator Standards Board that recently established standards for teachers, principals and professional development in the State of Ohio.

BARBARA TRAVIS

Experience: Music Teacher, Program Supervisor, Coordinator -Classified Staff Development, Consultant (16 years in public schools).

Expertise: strategic planning, organizational effectiveness, program development, professional development and training, process and group facilitation, presenter, marketing and customer relations, extended learning programs.

Barbara has worn many "hats" in her involvement in processes, initiatives and programs that support teaching and learning. As a district administrator, Barbara has provided leadership and facilitation of cross-sectional teams working on Strategic Planning, School Improvement, Facilities Review, Multicultural Education and the Technology Plan. She was the co-facilitator of a district-level Professional Development Committee and regularly participated as a planner and facilitator for community/agency initiatives. Barbara also has offered consulting services in the areas of youth program planning and development and management systems to churches and school districts.



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Facilitation Services

The John Thomas Educational Consulting Group offers comprehensive facilitation services for all stages of your strategic planning process with dedication to designing and customizing services to meet the unique needs of each client.

“Facilitation is the ardent skill of moving a team to a consensus on workable directions for an organization and on solutions to problems, and then nudging it to effective and timely execution of these solutions.” C. Davis Fogg (1994)

Process Services

- Structuring and Managing the Process
- Data Collection and Analysis
- Facilitation of meetings, work sessions, focus groups
- Training in planning, process and facilitation
- Resourcing for needed content specialists, outside facilitators or training

Content-Technical Assistance Services

- Strategic Plan Formatting and Drafting
- Community Engagement Strategies
- Recommendation and Resource for all parts of the Strategic Planning Process

Intervention Services

- Diagnostic Interviewing-initial and in process
- Team Interventions
- Maintain timeline of the process
- Private Counsel

Our Tool Kit

Our tool kit contains a variety of methods and tools that support effective, collaborative group discussion and work. We utilize common software tools such as Excel Spreadsheets, Inspire Data and other Microsoft Office Programs so that the provided data and results can be built upon and shared.



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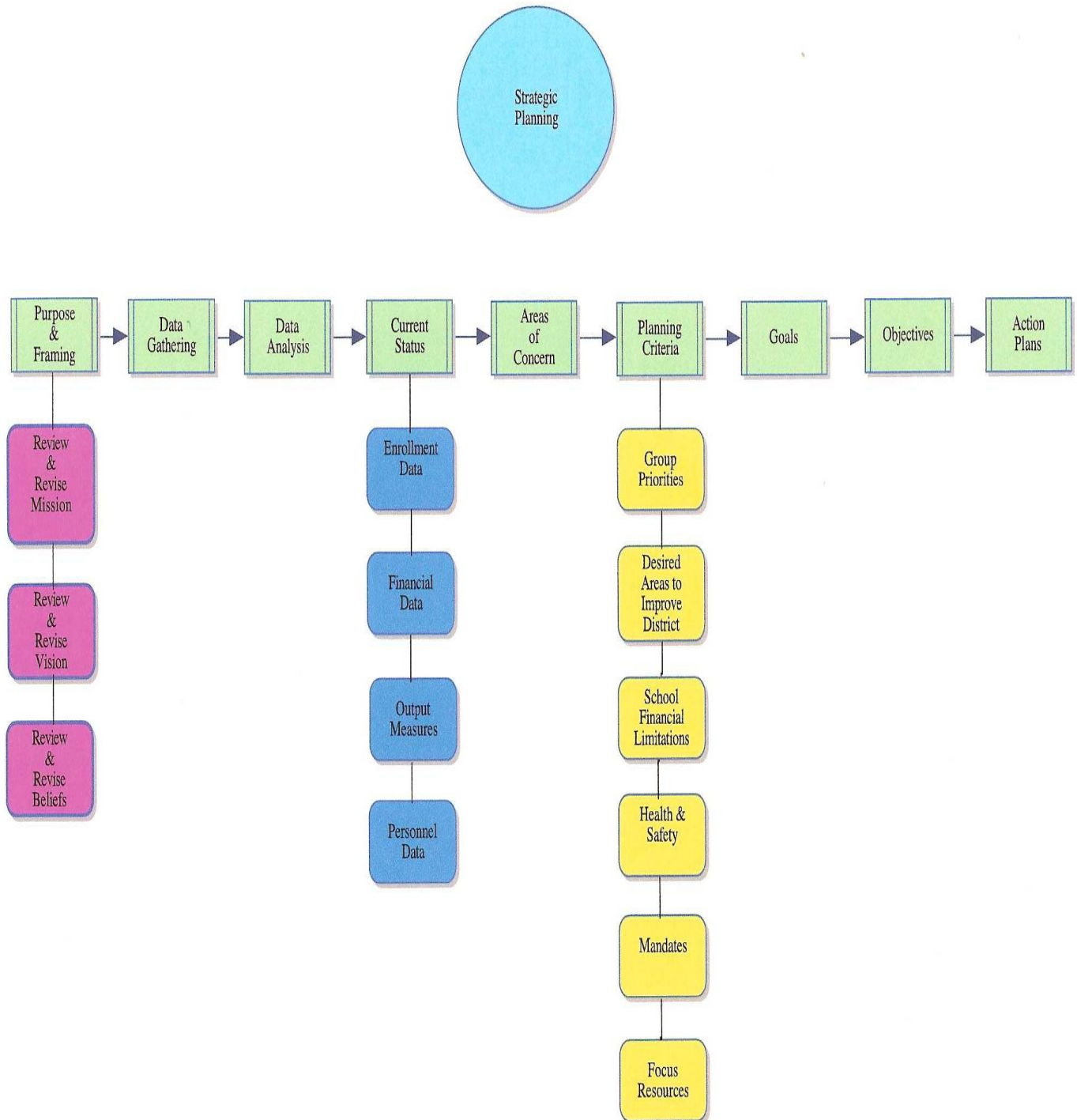
References

Richard Clapp	NEOLA, Inc.	330-926-0514	rclapp@neola.com
Ed Swartz	Retired Superintendent Tri County ESC	330-262-2302	
Richard Murray	Superintendent Muskingham Valley ESC	740-452-4518 740-819-3601	Cell phone
Larry Davis	Director of Facilities, Maintenance and Transportation Delaware City Schools	740-833-1100	
Doug Behnke	Assistant Superintendent Delaware City Schools	740-833-1100	
Gayle Reidenbach	Curriculum Director Delaware City Schools	740-833-1100	
Bill Billinghamurst	Retired Assistant Superintendent Delaware City Schools	740-363-4695	
Art Garnes	Retired Superintendent Alliance City Schools	330-821-0744 330-257-3856	Cell phone
John Dilling	Superintendent, Crestview Local Schools	330 482-5526	
Steve Castle	Superintendent, New Albany/Plain Local Schools	614- 855-2040 scastle@new-albany.k12.oh.us	
Tim Hilborn	Superintendent, Highland Local Schools	419-768-2206	
Kathy LaSota	Ohio School Boards Association	614 540-4000	

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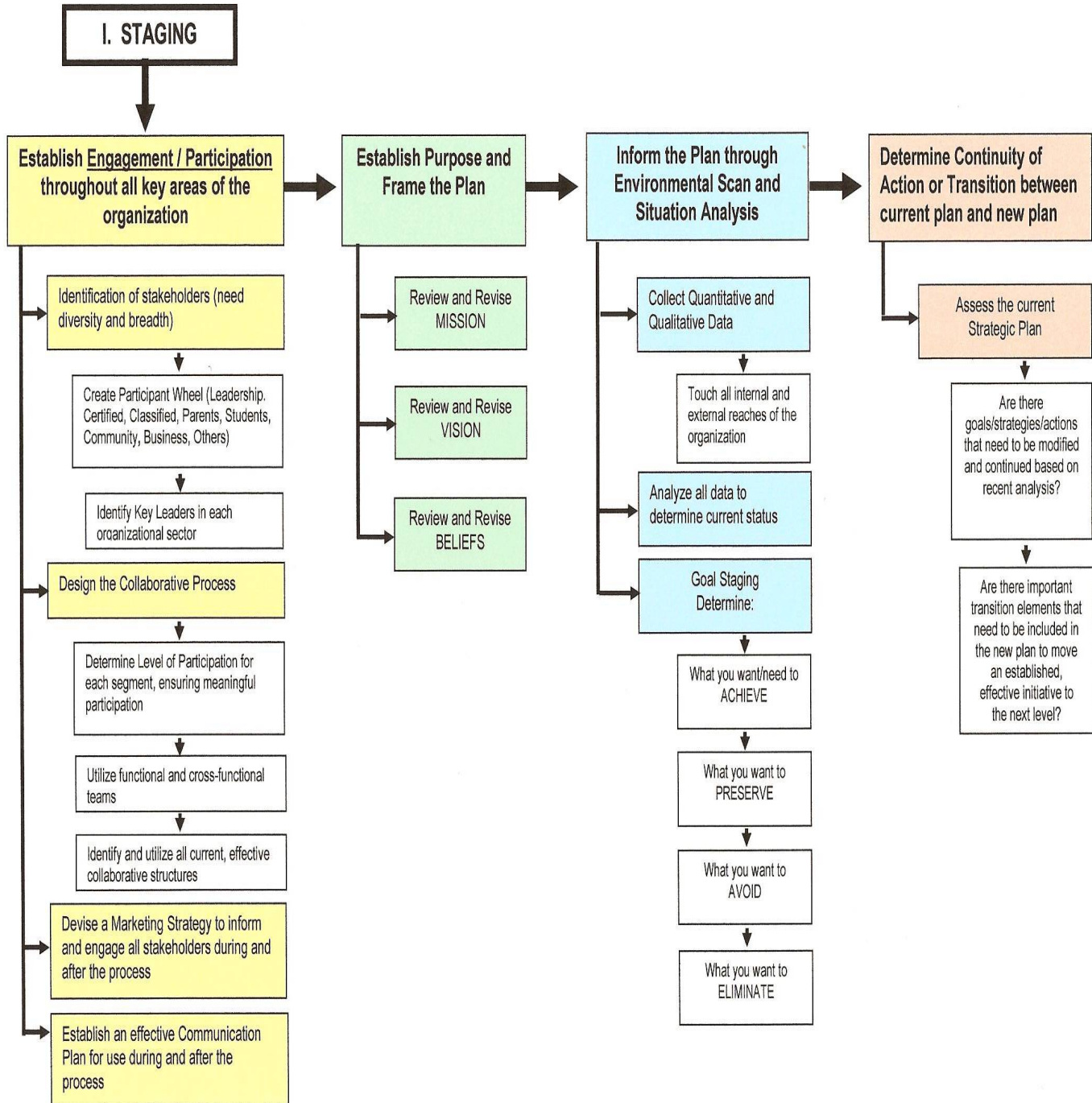
Strategic Planning Process



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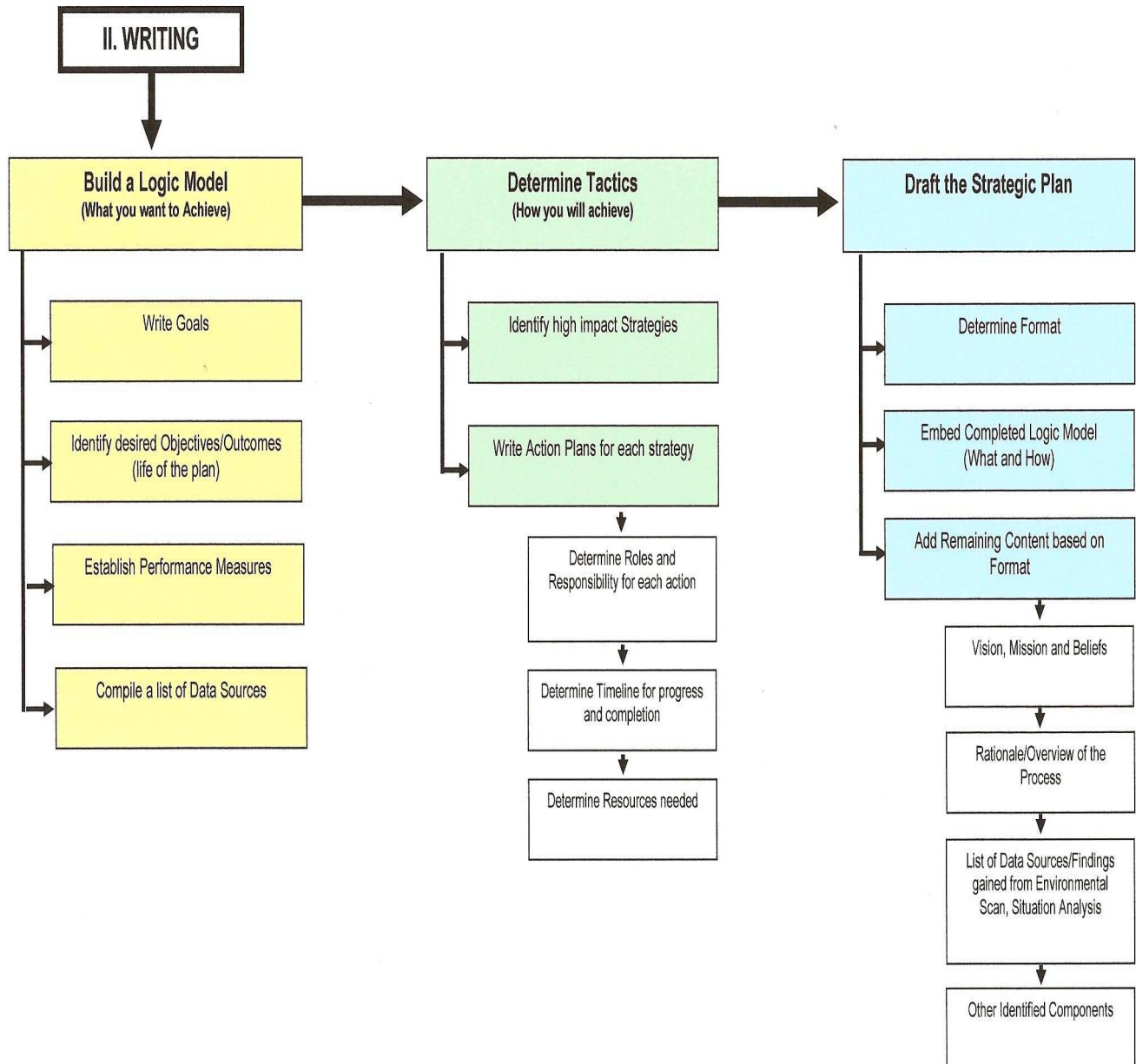
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